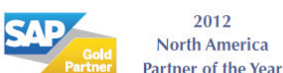


QUICK FACTS

Location:	Whitehouse, NJ
Industry:	Chemical
Products:	Synthetic magnesium silicate
Revenue:	\$400M
Employees:	1100+
Web Site:	www.dallasgrp.com
Solutions:	SAP Business All-in-One
Partner:	Answerthink, Emtec

Dallas Group is the world's premier producer of adsorbent synthetic magnesium silicate, marketed under the name Magnesol[®]XL and DALSORB[®].

Dallas is also the only U.S.-based manufacturer of ammonium chloride, which is sold and marketed worldwide. They also manufacture lignin, which is becoming increasingly important in many industrial applications.



The Dallas Group of America Empowering Growth & Expansion with SAP All-In-One

Key Challenges

- Multiple locations, small team with limited time
- Integrating processes across locations, departments

Objectives

- Replace multiple home grown and proprietary systems with a single-solution IT landscape
- Implement a scalable solution to support growth
- Gain critical analysis and reporting functions
- Support existing process with best practices
- Simplification of business processes

Implementation Highlights

- Strong Project Sponsorship
- Managed Scope Extremely Well
- All sites live at same time

Why SAP

- The best integrated solution that can be used anytime and anywhere, across our global enterprise
- Preconfigured solution driven by ASAP, SAP's powerful implementation methodology

Benefits

- One version of the truth
- Real-Time visibility
- Streamlined processes

About Answerthink

Answerthink is a Hackett Group company and certified SAP Platinum Partner consistently recognized by SAP for outstanding service. We have helped hundreds of growing companies make the move to SAP, and we bring this cumulative experience and knowledge to each new project.