

# Analogic

## Global Implementation using united VARs



### QUICK FACTS

#### Analogic Corporation

- Location: Peabody, MA
- Industry: Life Sciences - Med Device
- Products: Advanced Medical Equipment
- Revenue: \$950M
- Employees: 1,700+
- Web Site: [www.analogic.com](http://www.analogic.com)
- Solutions: SAP Business All-in-One with EzLifeSciences (Medical Device)
- Partner: Answerthink

Analogic creates innovative technology that improves the practice of medicine and saves lives.

For over 40 years Analogic has created markets by anticipating and solving some of the world's most complex medical and engineering challenges. Today, our specific areas of expertise include developing enabling technologies used in computed tomography (CT), ultrasound, digital mammography (DM) and magnetic resonance imaging (MRI). They also develop state-of-the-art threat detection systems for airport checked-baggage screening as well as motion controls.

### Key Challenges

- Total Cost of Ownership – multiple ERP & legacy systems
- Limited scalability
- Lack of information visibility & traceability
- Growing regulatory environment

### Objectives

- Provide systems & tools to close the functionality gap and consolidate multiple legacy systems.
- Implement standard processes / procedures across the global organization.
- Provide users a more integrated view of ongoing business activities.
- Support aggressive growth plans

### Why SAP

- The best integrated solution that can be used across our global enterprise
- Life Sciences solution with a large installed base.
- SAP provides organizations like Analogic the capability to implement global standards on a single instance across the business



### Implementation Highlights

- Implementation of SAP ECC 6.0 included core functionality in the areas of Finance, Controlling, Project Systems, Human Resources, e-Recruiting, Purchasing, Inventory Management, Production Planning & Execution, Quality Management, Sales, Logistics and Service.
- Integration of SAP with several third party solutions, such as: Enterprise Centralized Shipping, Microsoft CRM, Agile and Hyperion.
- Answerthink leveraged UVAR partners to assist with legal and statutory requirements, training, and testing while also providing local language support.
  - Hand Enterprise Solutions, was successfully engaged to support the China manufacturing facility.
  - All-for-One / OSC has been engaged to provide support for the 2 largest European subsidiaries, Denmark and Germany.

### Benefits

- Solid foundation for future initiatives
- Improved operational effectiveness & control
- Streamlined best practice business processes across the organization
- Global information visibility
- Reduced legacy systems increasing total cost of ownership.

