

# EzCPG™: a complete solution for small and midsize Consumer Products enterprises

Comprehensive and affordable, EzCPG™ is part of the SAP-certified family of solutions from Answerthink

EzCPG™

EzCPG™ is a preconfigured, rapidly deployable software and services solution that enables consumer products enterprises to meet their fundamental business and IT challenges. Built on the world's leading enterprise applications from SAP with best business practices built-in, EzCPG™ has been predefined by Answerthink to address the needs of small and midsize consumer products enterprises and can be up and running in only 14 weeks.

## Growing CPG Enterprises Face Complex Challenges

CPG enterprises face some of the toughest challenges in business today. The industry is dominated by margin pressures, changing consumer preferences, and an increasing number of retailer and regulatory requirements, yesterday's business models no longer apply. In order to manage new and dynamic operational complexities – and grow profitably – consumer products enterprises like yours can consolidate IT systems and face these challenges with Answerthink and SAP solutions.

Some challenges faced are:

**Instant Access** - Demand-driven, therefore CPG enterprises must have instant access to accurate inventory and order information; must be able to anticipate seasonal fluctuations; and must be able to perform up-to-the-minute sales analysis.

**Shorter Product Lifecycle** – CPG Industry is facing unique challenges due to reduced customer loyalty and increased competition from new private labels. This has led to shorter product lifecycles, and hence need to come up with new products.

**Inventory Management** – From ordering raw materials to managing the warehouse to maintaining delivery service levels, CPG enterprises are challenged with increasing operational efficiency and optimizing their supply chains. RFID is becoming an industry standard.

**Order entry and tracking** – including lot and batch control and support for EDI and web-based order entry.

**Increasing sales while lowering costs** – CPG enterprises must expand their customer base and retain profitable customers while reducing their operating costs, including the total costs of owning their IT environment.

**Pricing Pressure** – Increased competition from Imported Goods Manufacturer has forced CPG manufacturers to be on top of their Cost structures and have real-time visibility into profitability, thus increasing the need for real-time operations knowledge and Business Intelligence.

**Consumer Safety** – Tighter Federal Regulations, increased fear of lawsuits and consumer awareness leads CPG manufacturers to focus more on safety throughout the entire supply chain and improve capabilities to single out product problems and initiate recalls in timely manner.

## EzCPG™ Process Components

- **Planning and Forecasting**
  - Statistical Forecasting
- **Internal Design Collaboration**
  - Engineering Change Management
- **External Design Collaboration**
- **In House Production**
  - Bills of Materials
  - Routings and Work Center Management
  - Material Requirements Planning
  - Production Order Execution
  - Recipes and Process Order Management
- **Outsourced Production**
  - Sub-Contract Order Planning and Control
  - Stock Issue and Receipt
- **Optimized Purchasing**
  - Load Building
  - Supplier Management
  - Supplier Contracts
  - Simple Rebates & Cost Recovery
  - RFQ Processing
  - Purchase Order Management
  - Supplier Analysis
  - Receiving
  - Three Way Invoice Matching
- **Logistics Execution**
  - Inventory Management
  - Lean Warehouse Management
  - Cross Docking
  - Food Safety & Handling Unit Management
- **Accounting & Business Support**
  - Financial Management
  - Accounts Payable
  - Accounts Receivable
  - AR Disputes and Collections
  - Centralized Billing
  - General Ledger
  - Bank Accounting
  - Cost Center Accounting
  - Purchase Rebate
- **Sales**
  - Customer Management
  - Credit Management
  - Quotation Processing
  - Order Processing
  - Order Fulfillment
  - Billing
  - Simple Customer Rebates
  - Returns and Complaints
  - Third Party Drop Shipments
  - Product Allocations
  - Dynamics Product Proposals
  - Consignment Stock Handling

With EzCPG™, Answerthink and SAP have teamed to deliver a rapidly deployable solution that allows consumer products enterprises to experience the visibility, integration, and process support they need to grow profitably. In fact, more than 4,000 consumer products enterprises run SAP solutions. Answerthink and SAP will provide a platform for a stable IT environment for growth and stability with EzCPG™.

Right out of the box, EzCPG™ delivers industry best practices derived from working with the world's most successful consumer products enterprises. It is preconfigured with hundreds of industry specific business processes, reports and business forms. Pre-defined user roles and end-user training are also standard. All of this is offered at a fixed scope and with a fixed implementation timeline.

*EzCPG™ is designed to deliver the benefits of SAP faster, with less effort, and less expensively than ever before.*

## Leaders in the Consumer Products Industry

SAP is considered the industry standard ERP system for consumer products enterprises, with 30-plus years of enterprise application experience, and 10 years of developing best practices solutions, tools, and templates. Growing consumer products enterprises can now reap the benefits of that experience with Answerthink's pre-packaged EzCPG™ solution.

## The Power of SAP, the Attention of Answerthink

In summary, Answerthink has developed EzCPG™ based on years of experience implementing SAP solutions in small and midsize Consumer Products enterprises. With EzCPG™, Answerthink offers world-class performance more affordably and helps consumer products enterprises to achieve it more effectively than anyone else.

## EzCPG™ SAP's All-in-One Solution

EzCPG™ offers you all of this within a single, fixed-scope package:

- Preconfigured SAP software
- Industry Best Practices for Consumer Products enterprises
- Rapid Deployment
- Training and Knowledge Transfer

## The Answerthink Advantage

Answerthink, Inc. is owned by the Hackett Group. Answerthink's Best Practice Solutions Group (BPSG) enables world-class performance through best practice-based business and technology solutions. The Hackett Group, a strategic advisory firm, is a world leader in best practice research, benchmarking, and business transformation services. Hackett helps executives identify and quantify performance gaps compared with the best performing enterprises; Answerthink specialists design and implement solutions based on Hackett-Certified™ Practices to enable world-class performance levels.

Answerthink's BPSG capabilities include business applications implementation and design, technology integration, and offshore application maintenance and support. Answerthink is your ideal partner to select, design, and implement SAP solutions that support Hackett-Certified™ Practices.

Answerthink specializes in providing low-cost, on-time delivery and implementation of SAP solutions and excels at helping smaller enterprises get the highest return from the industry and process functionality of SAP applications. In fact, Answerthink has helped hundreds of growing enterprises make the move to SAP solutions.

### Our approach is simple yet powerful:

1. Understand factually the practices of world-class firms
2. Configure solutions that enable these practices
3. Implement quickly

For more details on how SAP and Answerthink can help you better meet challenges of your growing business:

**Call +1 610 234 5678 or visit [www.answerthink.com](http://www.answerthink.com) for more information or inquire by EM to: [sapinfo@answerthink.com](mailto:sapinfo@answerthink.com)**